



WILLIAM P. OWENS, DIRECTOR OF BANDS
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"CREATING A CULTURE OF MUSICAL EXCELLENCE THROUGH PRIDE, VISION & INNOVATION"

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To All Band Families & Friends:

We are pleased to announce a new fundraising opportunity that will support the Mountain View Band Program with no additional costs to you! Kroger Community Rewards® makes fundraising convenient and easy – all you have to do is shop at Kroger and swipe your Plus Card! The band will earn money from every eligible purchase – it's that simple.

How can you help the Band Program?

- Register your Kroger card online at www.krogercommunityrewards.com
- Be sure to register your card with our organization number, **27101**, after you sign up
- If you don't have a Kroger Plus Card yet, they are available at the customer service desk at any location
- Sign up for a Kroger Rewards Account by entering the zip code. Clicking on your favorite store, enter your email address, create a password and agree to their terms and conditions
- You will receive a message to check your email and click on the link within the body of it
- Click on *My Account* and use your email address and password to proceed to the next step
- Click on *Edit Kroger Community Rewards* information and input your Kroger Plus Card number
- Update or confirm your own info
- Enter our organization number (27101) or MOUNTAIN VIEW BAND ASSOCIATION, select it from the list and confirm
- You can verify your enrollment by seeing MVBA's name on the right side of your info page
- Remember, purchases will NOT count for our group until after you have register your card(s)
- Members can swipe their registered Kroger Plus card or use the phone number associated with your card when shopping each time
- Additional FAQs can be found at: <https://www.kroger.com/topic/community-rewards-5>

This will take just a few minutes to complete but the benefits to our program will last much longer. We hope you find this opportunity as exciting as we do. Please help get the word out as this is good at ANY Kroger across the country so family members in other cities and states can help support our program as well. If you have any questions about fundraisers, please contact the MVBA Exec Board.

We look forward to another exciting year with everyone!



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